

# 2017 HOPE BALL CORPORATE SPONSOR CONTRACT



4011 Maryland Avenue  
 Little Rock, AR 72204  
 www.hopeawayfromhome.org  
 Tax ID #71-0525771

\_\_\_\_\_  
 20th Century Club Contact  
 \_\_\_\_\_  
 Contact Phone

**Information to be published at Hope Ball -**

\_\_\_\_\_  
 CORPORATE SPONSOR (as you would like it listed in all media)

\_\_\_\_\_  
 WEBSITE ADDRESS (link to be included on the www.hopeawayfromhome.org website until 10/1/17)

## Corporate Sponsorship Levels—for February 25, 2017 Hope Ball

Sponsorship Level	Donation Amount
<input type="checkbox"/> PRESENTING*	\$25,000
<input type="checkbox"/> DIAMOND	\$20,000
<input type="checkbox"/> EMERALD	\$15,000
<input type="checkbox"/> PLATINUM	\$10,000
<input type="checkbox"/> GOLD	\$5,000
<input type="checkbox"/> SILVER	\$2,500
<input type="checkbox"/> BRONZE	\$1,500
<input type="checkbox"/> CRYSTAL	\$750

*\*Only one Presenting sponsorship is available for the 2017 Hope Ball*

**Financial Commitment -**       Corporate Pledge     Personal Pledge     Corporate Match

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Full payment in the amount of \$\_\_\_\_\_ is enclosed.     I/We pledge our support. Please bill us \$\_\_\_\_\_.

**Thank you for your support of our mission to provide no-cost housing to cancer patients in need!**

**Please return your signed contract AND signed Corporate Sponsorship Benefits Form to -  
 20th Century Club of Little Rock, Attn: Hope Ball Corporate Sponsors, 4011 Maryland Ave., Little Rock, AR 72204**



## **ADDENDUM TO CORPORATE SPONSORSHIP CONTRACT** **2017 Hope Ball – Giving Hope - Corporate Sponsorship Benefits Form**

Saturday, February 25, 2017 at the Statehouse Convention Center

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### **\$25,000 Presenting Sponsorship**

- The Presenting Sponsorship is to be a singular business or individual, unless two or more businesses or individuals petition the Club for joint sponsorship. A singular sponsorship requires a minimum contribution of \$25,000. If two companies present jointly, there is a minimum contribution of \$50,000. This is a one year commitment. Prior Presenting Sponsor has first right of refusal for the following year, 30 days from solicitation, at which point a signed contract must be submitted to secure sponsorship. Presenting Sponsor's logo will be on all printed materials at Hope Ball controlled by the 20<sup>th</sup> Century Club. Sponsor will be mentioned in all press materials. Printed materials include:
  - Ball Invitation
  - Advance Auction Catalog
  - Hope Ball Event Program
    - Logo on front and back cover
    - Logo in the program
    - One page, full color ad
- Logo on all Ball media.
- Logo displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Logo in rotating display on BidPal electronic auction information.
- Logo on Step & Repeat in Statehouse Convention Center lobby night of the Ball.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Complimentary suite at the Marriott Hotel adjacent to the Statehouse Convention Center.

### **\$20,000 Diamond Sponsorship**

- Diamond Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
  - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/16
  - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/16
  - Hope Ball Event Program
    - Logo on back cover
    - Logo in the program
    - One page, full color ad
- Logo in all Corporate Sponsor media.
- Logo displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Logo in rotating display on BidPal electronic auction information.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.



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### **\$15,000 Emerald Sponsorship**

- Emerald Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
  - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/16
  - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/16
  - Hope Ball Event Program
    - Logo on back cover
    - Logo in the program
    - One page, full color ad
- Logo in all Corporate Sponsor media.
- Logo displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.

### **\$10,000 Platinum Sponsorship**

- Platinum Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
  - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/16
  - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/16
  - Hope Ball Event Program
    - Logo in the program
    - One page ad
- Logo in all Corporate Sponsor media.
- Logo displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Twenty tickets (2 tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- One complimentary room at the Marriott Hotel adjacent to the Statehouse Convention Center.

### **\$5,000 Gold Sponsorship**

- Gold Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
  - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/16
  - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/16
  - Hope Ball Event Program
    - Logo in the program
- Logo in all Corporate Sponsor media.
- Logo displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Ten tickets (1 table) to the Hope Ball with logo displayed at table.



## ADDENDUM TO CORPORATE SPONSORSHIP CONTRACT

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### **\$2,500 Silver Sponsorship**

- Silver Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
  - Ball Invitation – Signed sponsorship contract must be submitted by 11/1/16
  - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/16
  - Hope Ball Event Program
    - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Six tickets to the Hope Ball.

### **\$1,500 Bronze Sponsorship**

- Bronze Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
  - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/16
  - Hope Ball Event Program
    - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Four tickets to the Hope Ball.

### **\$750 Crystal Sponsorship**

- Crystal Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
  - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/16
  - Hope Ball Event Program
    - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20<sup>th</sup> Century Club website [www.hopeawayfromhome.org](http://www.hopeawayfromhome.org) with website link until 10/1/17.
- Two tickets to the Hope Ball.

*A Hope Ball ticket has a value of \$125. A hotel suite has a value of \$350. A hotel room has a value of \$150.*

Sponsor Printed Name \_\_\_\_\_

Sponsor Contact Signature \_\_\_\_\_

Date \_\_\_\_\_